



**SPECIAL EVENT PROMOTION
GRANT APPLICATION
FISCAL YEAR 2023-2024**
(July 1, 2023 to June 30, 2024)

Instructions: Please review the Special Event Grant Guidelines and complete this form and submit to the Community Development Department with the required documents noted below. Please contact Raffi Festekjian, Economic Development Coordinator at rfestekjian@bcnv.org with any questions.

ORGANIZATION INFORMATION:

Name Boulder City Sunrise Rotary
Mailing Address PO Box 60905, Boulder City, NV 89006
Non-Profit Tax ID Number 88-0240523
Website bcsr.org

CONTACT INFORMATION:

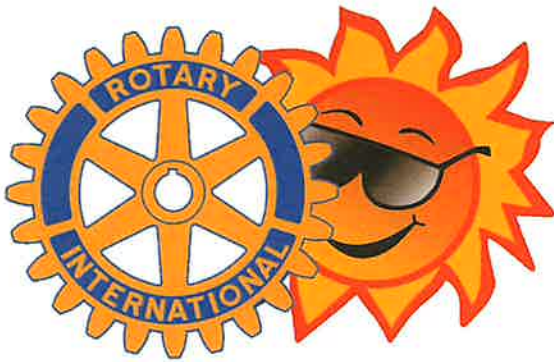
Name Jean Widner
Email jean.widner@icloud.com
Phone Number 619-994-7942

SPECIAL EVENT INFORMATION:

Name Wurst Festival
Dates 9/23/24 Hours 10am - 8pm
Location Bicentennial Park
First Year Application? NO Anticipated Attendance 9,000

Grant Amount Requested \$ 3,098.00

Event Description Wurst Fest is Sunrise Rotary's ONLY fund-raiser. A fun-filled day of bratwurst, food trucks, beer garden, car show, music + car show. Antiques + a possible new kids zone. The Auction is the primary fund raiser - both live + silent.



Boulder City Sunrise Rotary
PO Box 60905
Boulder City, NV 89006

April 17, 2024

RE: Special Event Grant Application

Boulder City Sunrise Rotary's annual Fundraiser ~ ("Fun"raiser) takes place the last weekend of September in Bicentennial Park in Boulder City, and **please plan on joining us on Saturday, September 28, 2024!**

This popular and successful annual event is Sunrise Rotary's annual fundraising project and the proceeds go back into community activities, the largest of these being the alcohol and drug free, "All Night Graduation Party" hosted for the Boulder City High School graduating seniors.

Planned to keep young adults safe on graduation night, the event takes lots of manpower and costs a great deal. However, it is Sunrise Rotary's most rewarding project, so we appreciate your support of our event and more importantly, we're proud of the work our organization does within the community with the funds we are able to raise!

In addition, this annual fundraiser provides club proceeds that reach a variety of other community projects. Among these are funding for the Boulder City Drug Court Program, Boulder City Emergency Aid, local scholarships to BCHS Graduates, local Interact Clubs, Rotary Youth Leadership Clubs and Awards, St. Jude's Ranch for Children, Firefighter's Fund, and Angel Tree, among countless other organizations, of which a

more complete list can be found here:

<http://www.bcsr.org/communityprojects.php>.

Wurst Festival is a community-wide event and a local tradition.

New to the 2024 year plan is an expanded antique area, enhanced bratwurst, as well as food trucks to attract a variety of visitors, and of course, the car show, beer garden and live auction.

Wurst Festival 2024 promises to be a banner fundraising year that can expand the presence of Boulder City beyond its borders, and stand the club with sound financial backing to continue to support Boulder City in as many ways as possible.

For all of these reasons, we would like to be considered for reimbursement of a portion of our marketing funds to help ensure the maximum profitability of this event, for the benefit of our club and the community at large.

Sincerely,

Sunrise Rotary Wurst Festival Team

Name of Vendor	What	Est. Cost
BC Review	Ads - Print	\$ 2,000.00
BC Review	Ads - Email	\$ 800.00
Chamber Sign	LED Signage	\$ 250.00
Damboree Sponsorship	Banners, Sponsorship	\$ 700.00
Quantum Printing	Wurstfest Flyers/Posters	\$ 250.00
BC Magazine	Ads - Print	\$ 820.00
Other Assorted Printing Needs - TBD	Event Signage, Flyers, etc	\$ 250.00
Las Vegas Printing	Raffle Tickets	\$ 300.00
Quantum Printing	Sponsorship Banners	\$ 500.00
Fivver	Raffle Flyer Design	\$ 75.00
Vendor TBD	Swag, t-dhirts	\$ 250.00
Chamber of Commerce	Spring Jam Vendor	\$ 150.00 INELIGIBLE ITEM
		\$ 6,195.00

WURSTFEST BUDGET

Fund #	Item	Budget 2023-24	Actual 2023-24	Over/ (Under)	Budget 2022-23	Actual 2022-23	Over/ (Under)	Actual 2021-22	Notes
INCOME									
	4060 City Grant	\$ 2,000.00			\$ 1,664.00			\$ -	
	4102 Auction Proceeds	\$ 75,000.00			\$ 85,000.00	\$ 87,180.00	\$ 2,180.00	\$ 74,395.00	
	4103 Banner Sales	\$ 7,500.00			\$ 8,000.00	\$ 7,400.00	\$ (600.00)	\$ 4,600.00	
	4104 Car Show Proceeds	\$ 3,000.00			\$ 3,000.00	\$ 3,000.00	\$ -	\$ 3,110.00	
	4105 Food and Beverage Sales	\$ 32,000.00			\$ 32,200.00	\$ 32,139.40	\$ (60.60)	\$ 25,379.06	
	4106 Sponsors	\$ 2,500.00			\$ 2,900.00	\$ 2,900.00	\$ -	\$ 12,570.00	
	4107 Wristbands	\$ 800.00			\$ 500.00	\$ 850.00	\$ 350.00	\$ 1,075.00	
	4109 Food Vendor Fees	\$ 1,200.00			\$ 1,200.00	\$ 1,200.00	\$ -	\$ 1,500.00	
	4150 Miscellaneous Income								
	Antique Fees	\$ 1,500.00						\$ 270.00	
	TOTAL REVENUE	\$ 125,500.00	\$ -	Under/ (Over)	\$ 132,800.00	\$ 136,333.40	Under/ (Over)	\$ 122,899.06	
EXPENSES									
	6241 Advertising	\$ 8,000.00			\$ 7,000.00	\$ 5,601.00	\$ 1,399.00	\$ 2,271.00	
	6242 Auction Expense	\$ 12,000.00			\$ 12,300.00	\$ 11,416.48	\$ 883.52	\$ 8,859.93	
	6243 Banners	\$ 500.00						\$ 2,327.00	
	6246 Entertainment	\$ 3,100.00			\$ 3,100.00	\$ 2,950.00	\$ 150.00	\$ 2,975.00	
	6248 Beer	\$ 4,050.00			\$ 3,800.00	\$ 3,632.58	\$ 167.42	\$ 3,651.99	
	6249 Food Expense	\$ 10,000.00			\$ 10,000.00	\$ 9,508.04	\$ 491.96	\$ 5,824.60	
	6250 Soda	\$ 300.00				\$ 243.70	\$ (243.70)		
	6247 Food Other					\$ 231.00	\$ (231.00)		
	6251 Other Expense/ Licenses	\$ 2,300.00				\$ 2,152.33	\$ (2,152.33)	\$ 4,825.11	
	6251 Storage Rent	\$ 1,500.00			\$ 1,500.00	\$ -	\$ 1,500.00	\$ 1,500.00	
	6253 Rental Equipment	\$ 11,000.00	\$ 10,830.00		\$ 25,000.00	\$ 27,394.50	\$ (2,394.50)	\$ 13,933.50	
	8646 Volunteers - Youth	\$ 5,000.00				\$ 4,725.00	\$ (4,725.00)		
	TOTAL EXPENSES	\$ 57,750.00	\$ 10,830.00	Under/ (Over)	\$ 62,700.00	\$ 67,854.63	Under/ (Over)	\$ 46,168.13	
	NET	\$ 67,750.00	\$ (10,830.00)		\$ 70,100.00	\$ 68,478.77		\$ 76,730.93	

Credit Card fees of \$2,300 must have been paid in prior

04.14 Profit/Loss shows expense of \$9,508.04

Add \$250 in FY23 for Margarita machine