



**SPECIAL EVENT PROMOTION  
GRANT APPLICATION  
FISCAL YEAR 2023-2024**  
(July 1, 2023 to June 30, 2024)

**Instructions:** Please review the Special Event Grant Guidelines and complete this form and submit to the Community Development Department with the required documents noted below. Please contact Raffi Festekjian, Economic Development Coordinator at [rfestekjian@bcnv.org](mailto:rfestekjian@bcnv.org) with any questions.

**ORGANIZATION INFORMATION:**

Name Boulder City Sunrise Rotary  
Mailing Address PO Box 60905, Boulder City, NV 89006  
Non-Profit Tax ID Number 88-0240523  
Website bcsr.org

**CONTACT INFORMATION:**

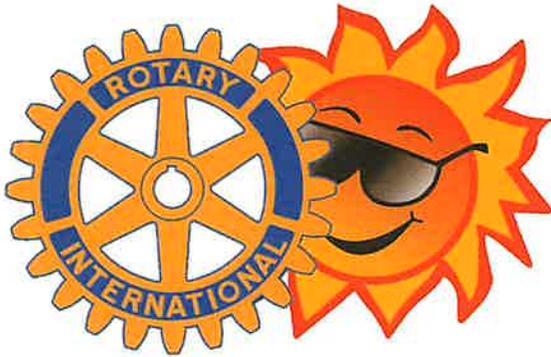
Name Jean Widner  
Email jeanwidner@icloud.com  
Phone Number 619-994-7942

**SPECIAL EVENT INFORMATION:**

Name Wurst Festival  
Dates 9/23/24 Hours 10am - 8pm  
Location Bicentennial Park  
First Year Application? NO Anticipated Attendance 9,000

Grant Amount Requested \$ 3,098.00

Event Description Wurst Fest is Sunrise Rotary's ONLY fund-raiser. A fun-filled day of bratwurst, food trucks, beer garden, car show, music + car show. Antiques + a possible new kids zone. The Auction is the primary fund raiser - both live + silent.



Boulder City Sunrise Rotary  
PO Box 60905  
Boulder City, NV 89006

April 17, 2024

RE: Special Event Grant Application

Boulder City Sunrise Rotary's annual Fundraiser ~ ("Fun"raiser) takes place the last weekend of September in Bicentennial Park in Boulder City, and **please plan on joining us on Saturday, September 28, 2024!**

This popular and successful annual event is Sunrise Rotary's annual fundraising project and the proceeds go back into community activities, the largest of these being the alcohol and drug free, "All Night Graduation Party" hosted for the Boulder City High School graduating seniors.

Planned to keep young adults safe on graduation night, the event takes lots of manpower and costs a great deal. However, it is Sunrise Rotary's most rewarding project, so we appreciate your support of our event and more importantly, we're proud of the work our organization does within the community with the funds we are able to raise!

In addition, this annual fundraiser provides club proceeds that reach a variety of other community projects. Among these are funding for the Boulder City Drug Court Program, Boulder City Emergency Aid, local scholarships to BCHS Graduates, local Interact Clubs, Rotary Youth Leadership Clubs and Awards, St. Jude's Ranch for Children, Firefighter's Fund, and Angel Tree, among countless other organizations, of which a

more complete list can be found here:

<http://www.bcsr.org/communityprojects.php>.

Wurst Festival is a community-wide event and a local tradition.

New to the 2024 year plan is an expanded antique area, enhanced bratwurst, as well as food trucks to attract a variety of visitors, and of course, the car show, beer garden and live auction.

Wurst Festival 2024 promises to be a banner fundraising year that can expand the presence of Boulder City beyond its borders, and stand the club with sound financial backing to continue to support Boulder City in as many ways as possible.

For all of these reasons, we would like to be considered for reimbursement of a portion of our marketing funds to help ensure the maximum profitability of this event, for the benefit of our club and the community at large.

Sincerely,

Sunrise Rotary Wurst Festival Team

Name of Vendor	What	Est. Cost
BC Review	Ads - Print	\$ 2,000.00
BC Review	Ads - Email	\$ 800.00
Chamber Sign	LED Signage	\$ 250.00
Damboree Sponsorship	Banners, Sponsorship	\$ 700.00
Quantum Printing	Wurstfest Flyers/Posters	\$ 250.00
BC Magazine	Ads - Print	\$ 820.00
Other Assorted Printing Needs - TBD	Event Signage, Flyers, etc	\$ 250.00
Las Vegas Printing	Raffle Tickets	\$ 300.00
Quantum Printing	Sponsorship Banners	\$ 500.00
Fiver	Raffle Flyer Design	\$ 75.00
Vendor TBD	Swag, t-dhirts	\$ 250.00
Chamber of Commerce	Spring Jam Vendor	\$ <del>150.00</del> INELIGIBLE ITEM
		\$ 6,195.00

**WURSTFEST BUDGET**

Fund #	Item	Budget 2023-24	Actual 2023-24	Over/ (Under)	Budget 2022-23	Actual 2022-23	Over/ (Under)	Actual 2021-22	Notes
<b>INCOME</b>									
4060	City Grant	\$ 2,000.00			\$ 1,664.00	\$ -		\$ -	
4102	Auction Proceeds	\$ 75,000.00			\$ 85,000.00	\$ 74,395.00	\$ 2,180.00	\$ 74,395.00	
4103	Banner Sales	\$ 7,500.00			\$ 8,000.00	\$ (600.00)	\$ (600.00)	\$ 4,600.00	
4104	Car Show Proceeds	\$ 3,000.00			\$ 3,000.00	\$ -	\$ -	\$ 3,110.00	
4105	Food and Beverage Sales	\$ 32,000.00			\$ 32,200.00	\$ (60.60)	\$ (60.60)	\$ 25,379.06	
4106	Sponsors	\$ 2,500.00			\$ 2,900.00	\$ -	\$ -	\$ 12,570.00	
4107	Wristbands	\$ 800.00			\$ 500.00	\$ 850.00	\$ 350.00	\$ 1,075.00	
4109	Food Vendor Fees	\$ 1,200.00			\$ 1,200.00	\$ -	\$ -	\$ 1,500.00	
4150	Miscellaneous Income								
	Antique Fees	\$ 1,500.00				\$ 270.00		\$ 270.00	
	<b>TOTAL REVENUE</b>	<b>\$ 125,500.00</b>	<b>\$ -</b>	<b>Under/ (Over)</b>	<b>\$ 132,800.00</b>	<b>\$ 136,333.40</b>	<b>Under/ (Over)</b>	<b>\$ 122,899.06</b>	
<b>EXPENSES</b>									
6241	Advertising	\$ 8,000.00			\$ 7,000.00	\$ 5,601.00	\$ 1,399.00	\$ 2,271.00	
6242	Auction Expense	\$ 12,000.00			\$ 12,300.00	\$ 11,416.48	\$ 883.52	\$ 8,859.93	
6243	Banners	\$ 500.00						\$ 2,327.00	
6246	Entertainment	\$ 3,100.00			\$ 3,100.00	\$ 2,950.00	\$ 150.00	\$ 2,975.00	
6248	Beer	\$ 4,050.00			\$ 3,800.00	\$ 3,632.58	\$ 167.42	\$ 3,651.99	
6249	Food Expense	\$ 10,000.00			\$ 10,000.00	\$ 9,508.04	\$ 491.96	\$ 5,824.60	
6250	Soda	\$ 300.00			\$ 243.70	\$ (243.70)	\$ (243.70)		
6247	Food Other				\$ 231.00	\$ (231.00)	\$ (231.00)		
6251	Other Expense/ Licenses	\$ 2,300.00			\$ 2,152.33	\$ (2,152.33)	\$ (2,152.33)	\$ 4,825.11	
6251	Storage Rent	\$ 1,500.00			\$ -	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00	
6253	Rental Equipment	\$ 11,000.00	\$ 10,830.00		\$ 25,000.00	\$ 27,394.50	\$ (2,394.50)	\$ 13,933.50	
8646	Volunteers - Youth	\$ 5,000.00			\$ 4,725.00	\$ (4,725.00)	\$ (4,725.00)		
	<b>TOTAL EXPENSES</b>	<b>\$ 57,750.00</b>	<b>\$ 10,830.00</b>	<b>Under/ (Over)</b>	<b>\$ 62,700.00</b>	<b>\$ 67,854.63</b>	<b>Under/ (Over)</b>	<b>\$ 46,168.13</b>	
	<b>NET</b>	<b>\$ 67,750.00</b>	<b>\$ (10,830.00)</b>		<b>\$ 70,100.00</b>	<b>\$ 68,478.77</b>		<b>\$ 76,730.93</b>	

Credit Card fees of \$2,300 must have been paid in prior  
 04.14 Profit/Loss shows expense of \$9,508.04  
 Add \$250 in FY23 for Margarita machine