



**SPECIAL EVENT PROMOTION
GRANT APPLICATION
FISCAL YEAR 2024-2025**
(July 1, 2024 to June 30, 2025)

Instructions: Please review the Special Event Grant Guidelines and complete this form and submit to the Community Development Department with the required documents noted below. Please contact Raffi Festekjian, Economic Development Coordinator at rfestekjian@bcnv.org with any questions.

ORGANIZATION INFORMATION:

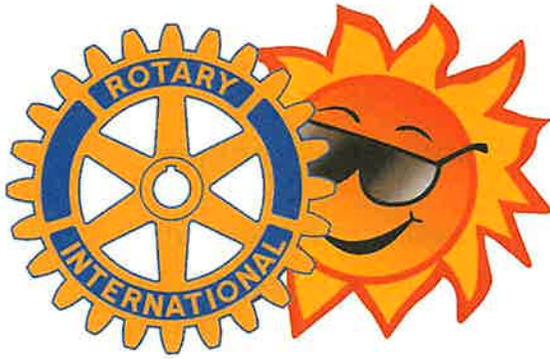
Name Boulder City Sunrise Rotary
Mailing Address P.O. Box 60905, Boulder City, NV 89006
Non-Profit Tax ID Number 88-0240023
Website BCSR.org

CONTACT INFORMATION:

Name Thomas Carvalho
Email bcsr.treasurer@gmail.com
Phone Number (702) 371-4420

SPECIAL EVENT INFORMATION:

Name Wurstfestival 2025
Dates September 27, 2025 Hours 10am-6pm
Location Bicentennial Park
First Year Application? No Anticipated Attendance 9,000
Grant Amount Requested \$ 5,000.00
Event Description This popular and successful annual event is Boulder City Sunrise
annual fundraising project and the proceeds go back into community activities, the la
of these being the alcohol and drug-free all night graduation party hosted for the
Boulder City High School gradusting seniors. Planned to keep young adults safe
on graduation night.



Boulder City Sunrise Rotary
PO Box 60905
Boulder City, NV 89006

March 19 2025

RE: Special Event Grant Application

Boulder City Sunrise Rotary's annual Fundraiser ~ ("Fun"raiser) takes place the last weekend of September in Bicentennial Park in Boulder City, and **please plan on joining us on Saturday, September 27, 2025!**

This popular and successful annual event is Sunrise Rotary's annual fundraising project and the proceeds go back into community activities, the largest of these being the alcohol and drug free, "All Night Graduation Party" hosted for the Boulder City High School graduating seniors.

Planned to keep young adults safe on graduation night, the event takes lots of manpower and costs a great deal. However, it is Sunrise Rotary's most rewarding project, so we appreciate your support of our event and more importantly, we're proud of the work our organization does within the community with the funds we are able to raise!

In addition, this annual fundraiser provides club proceeds that reach a variety of other community projects. Among these are funding for the Boulder City Drug Court Program, Boulder City Emergency Aid, local scholarships to BCHS Graduates, local Interact Clubs, Rotary Youth Leadership Clubs and Awards, St. Jude's Ranch for Children, Firefighter's Fund, and Angel Tree, among countless other organizations, of which a

BOULDER CITY SUNRISE ROTARY - WURSTFESTIVAL 2025 ADVERTISING BUDGET PROJECTION

Name of Vendor	Item	Est. Cost
BC Review	Digital Ads	\$ 2,050.00
BC Review	Display Ads	\$ 1,350.00
LVRJ Advertising	Wurstfest Ad	\$ 700.00
Chamber Sign	LED Signage	\$ 300.00
Damboree Sponsorship	Banners, Sponsorship	\$ 700.00
Quantum Printing	Wurstfest Flyers/Posters	\$ 500.00
BC Magazine	Ads - Print	\$ 900.00
Other Assorted Printing Needs - TBD	Event Signage, Flyers, etc	\$ 600.00
Chamber of Commerce - Spring Jam	Scavenger Hunt	\$ 400.00
Quantum Printing	Sponsorship Banners	\$ 1,500.00
Quantum Printing	Signs	\$ 500.00
Vendor TBD	Swag, t-shirts	\$ 500.00
Total		\$ 10,000.00

WURSTFEST BUDGET

2025

Acct#	Item	Budget 2024-25	Actual 2024-25	Over/ (Under)
INCOME				
4060	City Grant	\$ 5,000.00		\$ (5,000.00)
4102	Auction Proceeds	\$ 65,000.00		\$ (65,000.00)
4103	Banner Sales	\$ 12,000.00		\$ (12,000.00)
4104	Car Show Proceeds	\$ 3,400.00		\$ (3,400.00)
4105	Food and Beverage Sales	\$ 32,000.00		\$ (32,000.00)
4106	Sponsors	\$ 3,000.00		\$ (3,000.00)
4107	Wristbands	\$ 600.00		\$ (600.00)
4109	Food Vendor Fees	\$ 2,000.00		\$ (2,000.00)
4150	Miscellaneous Income			
	Basket Raffle	\$ 5,000.00		\$ (5,000.00)
	Antique Fees	\$ 2,500.00		\$ (2,500.00)
TOTAL REVENUE		\$ 130,500.00	\$ -	Under/ (Over)
EXPENSES				
6241	Advertising	\$ 11,000.00		\$ (11,000.00)
6242	Auction Expense	\$ 10,000.00		\$ (10,000.00)
6243	Banners	\$ 1,500.00		\$ (1,500.00)
6246	Entertainment	\$ 3,500.00		\$ (3,500.00)
6248	Beer	\$ 3,500.00		\$ (3,500.00)
6249	Food Expense	\$ 9,000.00		\$ (9,000.00)
6250	Soda	\$ 300.00		\$ (300.00)
6247	Food Other	\$ 500.00		\$ (500.00)
6251	Other Expense/ Licenses	\$ 3,500.00		\$ (3,500.00)
6251	Storage Rent	\$ 1,500.00		\$ (1,500.00)
6253	Rental Equipment	\$ 10,000.00		\$ (10,000.00)
6825	Credit Card Fees	\$ 2,200.00		\$ (2,200.00)
8646	Volunteers - Youth	\$ 4,000.00		\$ (4,000.00)
TOTAL EXPENSES		\$ 60,500.00	\$ -	
NET		\$ 70,000.00	\$ -	