

RESOLUTION NO. 7792

A RESOLUTION OF THE CITY COUNCIL OF BOULDER CITY, NEVADA, APPROVING A SPECIAL EVENT PROMOTION GRANT IN THE AMOUNT NOT-TO-EXCEED \$3,098.00, FOR THE BOULDER CITY SUNRISE ROTARY'S WURST FESTIVAL, SEPTEMBER 28, 2024

Boulder City Sunrise Rotary (Wurst Festival) 2024-2025 Special Event Promotion

WHEREAS, the City Council approved \$45,000.00 to be used for Special Event Promotion Grants as part of the FY24 Budget; and

WHEREAS, on July 10, 2018, the City Council approved guidelines for the new Special Event Promotion Grant; and

WHEREAS, eligible applicants for the Special Event Promotion Grant program must be non-profit groups registered with the IRS as a non-profit entity; and

WHEREAS, the Boulder City Sunrise Rotary has applied for the Special Event Promotion Grant funds in the amount of \$3,098.00, to help offset the advertising/marketing expenses related to the 2024 Wurst Festival event; and

WHEREAS, the requested funding is up to 50% of total proposed advertising/marketing expenses for the Wurst Festival event.

NOW, THEREFORE, BE IT RESOLVED that the City Council hereby finds and determines that the proposed project is consistent with the Special Event Promotion Grant Guidelines approved on July 10, 2018; and

BE IT FURTHER RESOLVED that the City Council hereby approves the disbursement of Special Event Promotional Grant funds of a sum not to exceed Three Thousand Ninety-Eight dollars (\$3,098.00) or Fifty Percent (50%) of eligible expenses, whichever is less and authorizes appropriate City staff to allocate and expend these funds.

DATED and **APPROVED** this 14th day of May, 2024.

Joe Hardy, Mayor

ATTEST:

Tami McKay, City Clerk