

## **RESOLUTION NO. 7958**

**A RESOLUTION OF THE CITY COUNCIL OF BOULDER CITY, NEVADA, APPROVING A SPECIAL EVENT PROMOTION GRANT IN THE AMOUNT NOT-TO-EXCEED \$5,000.00, FOR THE BOULDER CITY SUNRISE ROTARY'S WURST FESTIVAL, SEPTEMBER 27, 2025**

### **Boulder City Sunrise Rotary (Wurst Festival) 2024-2025 Special Event Promotion**

**WHEREAS**, the City Council approved \$36,500.00 to be used for Special Event Promotion Grants as part of the FY25 Budget; and

**WHEREAS**, on July 10, 2018, the City Council approved guidelines for the new Special Event Promotion Grant; and

**WHEREAS**, eligible applicants for the Special Event Promotion Grant program must be non-profit groups registered with the IRS as a non-profit entity; and

**WHEREAS**, the Boulder City Sunrise Rotary has applied for the Special Event Promotion Grant funds in the amount of \$5,000.00, to help offset the advertising/marketing expenses related to the 2025 Wurst Festival event; and

**WHEREAS**, the requested funding is up to 50% of total proposed advertising/marketing expenses for the Wurst Festival.

**NOW, THEREFORE, BE IT RESOLVED** that the City Council hereby finds and determines that the proposed project is consistent with the Special Event Promotion Grant Guidelines approved on July 10, 2018; and

**BE IT FURTHER RESOLVED** that the City Council hereby approves the disbursement of Special Event Promotional Grant funds of a sum not to exceed Five-Thousand dollars (\$5,000.00) or Fifty Percent (50%) of eligible expenses, whichever is less and authorizes appropriate City staff to allocate and expend these funds.

**DATED** and **APPROVED** this 22<sup>nd</sup> day of April, 2025.

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Joe Hardy, Mayor

ATTEST:

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Tami McKay, City Clerk